

Olivio's A Family Vacation to Anywhere! Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Sweepstakes Period: Olivio's A Family Vacation to Anywhere! Sweepstakes ("Sweepstakes") begins on December 01, 2015 at 12:00 PM Eastern Time ("ET") and ends on July 31, 2016 at 11:59 PM ET (the "Sweepstakes Period").

Who is Eligible: Sweepstakes is open to legal residents of the 48 contiguous United States and the District of Columbia (excluding residents of Hawaii and Alaska) who are eighteen (18) years of age or older (or of legal age of majority in their state of residence, whichever is older) as of December 01, 2015. Employees, officers, directors and agents of Olivio Premium Products ("Sponsor"), affiliated companies, subsidiaries, distributors, participating dealers, retailers, printers, advertising and promotion agencies and any and all other companies associated with the design or execution of this Sweepstakes (collectively, the "Promotion Parties"), and the members of their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void in Hawaii, Alaska, and where prohibited and restricted by law.

How to Enter: During the Sweepstakes Period there are two (2) ways to enter: **1) Online:** Visit www.olivio.com and follow the instructions to complete the online registration form to receive one (1) entry. All fields must be filled out, including but not limited to full name, valid email address, and zip code as a requirement to enter. Online entries must be received by July 31, 2015 at 11:59 PM ET to be eligible. Or **2) Mail-in:** to enter without completing an online entry form, visit www.olivio.com, download the "Mail In Entry" form, hand-print your full name, complete mailing address, email address, day and evening telephone numbers (including area code), and date of birth and mail it in an envelope with proper postage affixed to: **Olivio's A Family Vacation to Anywhere!** Sweepstakes, 867 Boylston St Floor 6 Boston, MA 02116. Mail-in entries must be postmarked by July 31, 2016 and received by August 6, 2016 to be eligible. Limit of one (1) entry per person using only one (1) email address per day, up to a maximum of ten (10) entries per person or email address throughout the duration of the Sweepstakes, regardless of method of entry. For the purposes of this Sweepstakes, a day is understood to begin at 12:00 AM ET and end at 11:59 PM ET that same day, except the first day of the Sweepstakes which will begin at 12:00 PM ET. Additional entries submitted from any person or email address in excess of the above stated limitation will be void. Entries generated by script, macro or other automated or mechanical means and entries by any means which subvert the entry process will be void. Entries that are incomplete or corrupted are void and will not be accepted. Each mail-in entry must be mailed in a separately postmarked envelope. Entries that are forged, tampered with, obtained through illegitimate channels or by any other means that are not compliant with the Official Rules will be void. All entries become the property of Administrator and will not be acknowledged or returned.

CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Promotion Parties are not responsible for: (i) electronic transmissions, postage due mail, date codes, or entries that are lost, late, stolen, incomplete, inaccurate, damaged, garbled, misdirected, undelivered, delayed, or not received by the Promotion Parties or their respective agents for any reason, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries or purchase code, or for destruction of or unauthorized access to, or alteration of, entries, (iii) failed, interrupted or unavailable hardware, network, software, cable, satellite, Internet Service Provider (ISP), or telephone transmissions, damage to entrants' or any person's computer and/or its

contents, or causes that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes, (iv) any other mechanical, technical, printing, typographical, human, or other errors or malfunctions or technical failure, jumbled, scrambled, delayed, or misdirected transmissions relating to or in connection with the Sweepstakes, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Sweepstakes, the processing of entries or purchase code, the announcement of the prizes, or in any Sweepstakes-related materials, or (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules and all such entries will be void. Sponsor reserves the right to cancel, modify or terminate the Sweepstakes in the event that fraud, misconduct, technical failures or other causes destroy or threaten the integrity of the Sweepstakes, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, worm, tampering, unauthorized intervention, or other technical problem or other cause corrupts the administration, security, or proper conduct of the Sweepstakes as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination, the Sponsor reserves the right to conduct a random drawing to select the potential winners from among all eligible, non-suspect entries received up to time of such impairment. In the event of a dispute as to an entry submitted by multiple users having the same e-mail account, an entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry, and such person will be required to meet the eligibility requirements of these Official Rules. "Authorized account holder" means the natural person who was assigned an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winners may be requested to provide proof (to the Promotion Parties' satisfaction) that they are the authorized account holder. Any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of sending entries will not be deemed to be proof of receipt by Sponsor.

Winner Selection & Notification: Two (2) potential Grand Prize winners will be selected in a random drawing held on or about August 15, 2016 from all eligible entries received. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by email and potential Grand Prize winners will, and potential First Prize winners may be required to execute and return an affidavit of eligibility, a liability release and where lawful a publicity release within three (3) days of date of issuance. If such documents are not returned within the specified time period, notification is returned as undeliverable, Administrator is unable to contact a potential winner within a reasonable time period or a potential winner is not in compliance with these Official Rules, he/she will be disqualified and an alternate winner may be selected at Administrator's sole discretion for the applicable prize.

Grand Prizes (2): Winner's will be awarded \$10,000.00 towards a family vacation to anywhere (awarded in the form of a check). **Grand Prize Conditions:** Grand Prize winner is solely responsible for any and all federal, state and local taxes and expenses in connection with the prize not expressly described herein as being awarded.

First Prizes (3): Luggage Sets (ARV: \$500 each). **First Prize Conditions:** First Prize winners are solely responsible for any and all federal, state and local taxes and expenses in connection with the prize not expressly described herein as being awarded.

Additional Rules & Restrictions: By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and the Administrator, which shall be final and binding in all matters relating to this Sweepstakes. In the event a winner is found to be in violation of any of these Official Rules, he/she will be required to forfeit the awarded prize or to reimburse the Sponsor for the stated value of such prize if such violation is found after the prize has been used by winner. Acceptance of a prize constitutes permission for Sponsor and its designees to use winner's name, city and state of residence and/or likeness for purposes of advertising and trade in any and all media now or

hereafter known worldwide in perpetuity, without limitation or further compensation, notification or permission, unless prohibited by law. By participating, each entrant further agrees to release and hold Promotion Parties harmless from and against any and all claims, damages and liability of any kind arising from or in connection with, in whole or in part, directly or indirectly, the acceptance, possession or use/misuse of a prize, participation in the Sweepstakes or in any prize-related activities and entrants assume all liability in connection therewith.

Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office in Boston, Massachusetts; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Massachusetts, USA.

Winners' Names: For the names of the winners (available after August 15, 2016), send a self-addressed, stamped envelope for receipt by September 15, 2016, to Olivio's **A Family Vacation to Anywhere!** Sweepstakes Winners' Names, 867 Boylston Street, Boston, MA 02116.

Sponsor: Olivio Premium Products, 867 Boylston Street, Boston, MA 02116.

Administrator: Olivio Premium Products, 867 Boylston Street, Boston, MA 02116.